

## **FEEDING Matters**



#### A Publication of the Food Bank of Northern Indiana

**HOLIDAY 2019** 

When I heard about the food pantry, I was with a friend, whose mom had received a food box from them for the holidays. I was curious what was in the box and when I saw all the wonderful items that they gave her I thought I would give it a try.

I had been trying to find supplemental income, as my husband and I both work. We have been in South Bend for a long time and have been able to make ends meet, until we welcomed our most recent child.

We spent several months in the hospital with our youngest and I had to leave my job to take care of him. With the bills increasing and my time being used for daycare for my child, we had to find creative ways to budget.



The food pantry has given us a bit of rest when it comes to bringing in food into our home. Even with my husband taking another job, we still find purchasing food items at the grocery store a challenge.

I couldn't imagine getting through this difficult time without the pantry's help and hopefully, there will be a time when we can give back too."

~ Irene, Community Food Pantry of St. Joseph County Pantry Client\*

Your support makes a difference for people like Irene who need it most.



# ABSTRACT GIVING TREE SCULPTURE BENEFITS FOOD BANK

Thanks to Martin's Super Markets and Indiana University South Bend Fine Arts Club for

supporting the Food Bank with the unveiling of an abstract papier-mache sculpture, based on the theme of a giving tree. The structure measured at approximately 13.5′ – 14′ in height and width, breaking the Guinness World Record by approximately 1 – 1.5′. Made entirely of outdated Martin's Super Markets comment cards and wheat paste, this sculpture had no internal structure, support or framing. More than 60 gallons of wheat paste glue was used in the production of the piece. Martin's Super Markets presented the Food Bank with \$25,000 worth of food in conjunction with this sculpture project.

### WS# LIST

- ✓ 12 Industrial Pallet Trucks (Jacks) 5,500 lbs. - 7,000 lbs. \$300 - \$500 each
- **✓** New Cooler (2) and Freezer (2) for Community Food Pantry and Distribution Area \$7,000 - \$9,000 each
- ✓ New Truck with Refer Unit \$150,000
- ✓ New Dock Plate \$6.000
- ✓ New Lift Truck \$15.000
- Remodel and Expansion of **Community Food Pantry** of St. Joseph County \$150,000 - \$200,000
- ✓ New Roof \$150,000 - \$200,000

## TOP 20 NEEDED FOOD ITEMS.

**Peanut Butter and Jelly Box Dinners** 

(Lasagna, Beef Pasta, Cheeseburger) Macaroni and Cheese

Pancake Mix and Syrup

**Canned Soup** 

Canned Chicken and Tuna

**Applesauce Canned Peaches Elbow Macaroni Canned Ravioli Canned Beef Stew** White Rice **Instant Mashed Potatoes** 



Call 574-232-9986 ext. 130 for more information.

## IN MY VIFW

In the blink of an eye, the holiday season is upon us. So much about the holidays is centered on family, friends, and food.

Hunger hurts at any time of the year but especially during this magical time of the year. Having enough to eat shouldn't be on anyone's wish list.

When you support the Food Bank, you provide dignity, hope, and a little holiday magic to those who need it most.

You make a difference to those who struggle with hunger in northern Indiana. Thank you. With gratitude,



Not only is your own happiness and welfare related to others, but the more you help them, the happier you will be."

~ Dalai Lama

Marijo Martinec **Executive Director** mmartinec@feedindiana.org

## AGENCY PARTNER NEWS

As of September 2019, the Food Bank currently partners with 141 active agencies in its six-county service area. These partners include 94 food pantries, 14 soup kitchens, 15 group homes/shelters, 10 daycares/youth programs, 6 pantries with soup kitchens, and 3 camps.

## 2019 STRIKE OUT HUNGER

Presenting Sponsor, for supporting our Food 4 Kids Backpack Program. Each time a South Bend Cubs pitcher (2019) Midwest League Champions) struck out a player, a donation was made to the Food 4 Kids Backpack Program. Thanks, too,

Thanks to Jordan Automotive Group,

to the South Bend Cubs – 2019 Midwest League Champions – for participating in this special program to feed hungry kids in our community.

Thank you to Meijer for supporting our

Food 4 Kids Backpack program by supplying 150,000 bags for the 2019-2020 school year.







## PROGRAM UPDATES

For more information on the Food 4 Kids Backpack Program, Healthy Choices Market, and Senior Nutrition Programs, please contact Sydney Bright, programs and experience manager, at 574-232-9986 ext. 127 or sbright@feedindiana.org.

#### **Senior Nutrition Program**

Through September 2019, the Senior Nutrition Program served 7,595 seniors who received 97,747 lbs. of food in our six-county service area. We are in need of cloth bags to pack our monthly senior nutrition program bags. Please contact Sydney Bright at 574-232-9986 ext. 127 or sbright@feedindiana.org.

#### **Healthy Choices Market**

Educating low-income diabetic and high blood pressure patients to learn, choose, and live a healthier lifestyle, the Heathy Choices Market is a kitchen, classroom, and mini farmers market. Participants receive cooking instruction from a chef and fresh items to recreate in their own kitchen.

Through September 2019, 89 individuals/29 households attended Healthy Choices Market classes at the Food Bank and 167 individuals/147 households participated in Senior Healthy Choices Market classes at Fairington Apartments, Penelope 60 Apartments, Robertson's Apartments, and William C. Ellison Apartments.

An investment of \$100 provides one client with the opportunity to learn, choose, and live a healthier lifestyle each month.

"Coming to this class has helped me broaden my horizon to different things. I would never have made this meal at home if it wasn't for the Healthy Choices Market."

~ Healthy Choices Market Client

"I'm so glad we did this recipe because I would have never known how to cook this on my own."

~ Healthy Choices Market Client

## **Commodity Supplemental Food Program** (CSFP)

Through September 2019, 5,394 seniors were served in Elkhart, LaPorte, Marshall and St. Joseph Counties and received 166,498 lbs. of food.

To qualify for this program, clients must be 60 years of age or older, reside in one of the four counties where the program is offered, and have an income that is 130% less of the federal poverty level. For more information, please contact Brandy Love, agency relations director, at (574) 232-9986 ext. 137 or blove@feedindiana.org.

Thank you to the United States Department of Agriculture (USDA) and the Indiana Department of Health for allowing the Food Bank to participate in this valuable program for seniors.

#### **Food Finders**

To meet the demand for emergency food assistance, the Food Bank actively seeks manufacturers, wholesalers, retailers, food growers, packers, and grocers to procure more protein, produce, dairy, and shelf-stable items to distribute through our network of agency partners.

Through September 2019, the Food Bank distributed 6,636,575 lbs. and receipted 7,197,736 lbs. of product.

Our Agency Direct Pick-Up Program receipted 775,880 lbs. in Elkhart, Kosciusko, LaPorte, and Marshall Counties through September 2019. These agency partners work with Food Bank retail partners to pick up product Monday through Friday.

#### **2019 Mobile Food Pantry Statistics**

County	# of Distributions	Pounds	Households	Individuals
Elkhart	1	6,243	148	592
Kosciusko	1	8,730	96	346
LaPorte	2	24,147	577	1,282
Marshall	2	11,836	113	473
Starke	6	64,133	642	1,896
St. Joseph	2	10,734	203	472
Total	14	125,823	1,779	5,061
Due to the production schedule of Feeding Matters, these numbers reflect mobile food pantries through June 2019.				

#### **Food 4 Kids Backpack Program**

The Food 4 Kids Backpack Program is feeding 2,280 students in Elkhart, LaPorte, Marshall, Starke, and St. Joseph Counties during the 2019 – 2020 school year. The Jordan Automotive Group has served as the program's presenting sponsor since 2009. An investment of \$140 provides one student with a weekend bag of food during the school year and the nutritional tools to be successful in school AND life.

#### Thank you!

Pokagon Band of Potawatomi Indians and	
Four Winds Casino Resort	\$20,000.00
Community Foundation of St. Joseph County	\$30,000.00
COSTCO	\$13,138.68
Multi-Donor Government Shutdown	\$23,292.00
Auditor of State of Indiana	\$35,010.00
Every Kid is King	\$ 7,500.00
Red Nose Day	\$10,000.00
Carris Reels, Inc.	\$ 1,500.00
Northern Indiana Community Foundation	\$ 2,500.00
Saint Joseph Health System	\$ 5,000.00
FY19 Darden Restaurants	\$ 5,000.00
Wells Fargo Fields Memorial Trust Foundation	\$ 5,000.00
Jordan Automotive Group – Strike Out Hunger	\$20,680.00
Woodforest Charitable Foundation	\$ 6,300.00
FY20 Walmart Fight Hunger Spark Change	
Norfolk Southern Foundation	\$ 5,000.00

#### 2019 Board of Directors

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Marijo Martinec, Executive Director Food Bank of Northern Indiana

I he Food Bank of Northern Indiana works in partnership with the community to feed the hungry, increase awareness of the effects of hunger, and lead programs designed to alleviate hunger. The Food Bank of Northern Indiana serves Elkhart, Kosciusko, LaPorte, Marshall, Starke, and St. Joseph Counties and is a member of Feeding America, Feeding Indiana's Hungry (FISH), and United Way.

100% (\$154,538.00) [FY2019] of total program costs for The Emergency Food Assistance Program (TEFAP) are financed with federal funds. TEFAP is an eaual opportunity employer and proyider.

100% (\$41,424.00) [FY2019] of total program costs for the Commodity Supplemental Food Program (CSFP) are financed with federal funds. CSFP is an equal apportunity provider.









Food Bank of Northern Indiana 702 Chapin St South Bend, IN 46601-2804 www.feedindiana.org 574-232-9986 • 800-879-7040

#### 15-FBNIN-1119-N

## WE LOVE OUR VOLUNTEERS

Through September 2019, 7,898 volunteers served 23,080 hours. With the holidays right around the corner, we are always looking for additional helping hands to give back and give thanks!

Assist us during the holiday season by volunteering your time at the Food Bank. Opportunities to give back around the holidays will include **Wednesday**, **November 27, from 9 a.m. – 5 p.m. and Monday, December 23, from 8 a.m. – 4 p.m.** Contact Sydney Bright, programs and experience manager, at 574-232-9986 ext. 127 or sbright@feedindiana.org to schedule time to volunteer.









## WHY CORPORATE SPONSORSHIPS?

Just a few reasons why corporate sponsorships are important to corporations today:

- Up to 50% of consumers worldwide will pay a premium for products that are associated with a cause.
- Consumers' trust increases when there are corporate sponsorships.
- A virtual sticker on a website stating that a company is a corporate sponsor can positively influence the consumer.
- Corporate sponsorships increase cross-marketing, put the company's name out there, and builds respect and a good reputation.
- Some tax deductions are available, so do contact your account for information.

- Companies that support socially responsible organizations, find that employee productivity increases as much as 13%, sales can increase, and more products/services can be delivered for the same wage.
- Employees involved in corporate sponsorships have exceptional morale and are much more enthusiastic about their job satisfaction.
- Through corporate sponsorships, a company overtly shows that they care about their community and wants to make it a better place to live.
- · It just feels good!

Sources: Inc.com, quora.com

For more information regarding corporate sponsorships, please call 574-232-9986 ext. 124.